



## **PRESS RELEASE**

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FOR IMMEDIATE RELEASE

### **The Perfect Color in 60 Seconds without a Mistake**

Wilmette, IL --- March 4, 2009--- Selecting paint from the over 1000 colors in most paint decks has always been terrifying. Recently, Anne West of Redesign Doctor, located in Wilmette, Illinois, learned the secret to reducing a paint deck from 1000 colors to 1 at a recent color certification training program, “Color with No Regrets.” This earned her the distinction of becoming a Color with No Regrets Certified Consultant (CNRCC). This hands-on workshop has been endorsed and certified by leading industry organizations such as The Society of Decorating Professionals, Custom Home Furnishing Academy (CHFA) and Window Fashions, a division of Grace McNamara, Inc. “Even after 30 years in the business” stated Margie Nance, President of CHFA, “I have never seen anything like this system.”

The “Color with No Regrets” system was created by JoAnne Lenart-Weary, nationally renowned founder of One Day Decorating and the Decorating Academy, and Cyndie Stefanik, a 20 year decorative painting veteran and color guru. “As an industry leader,” says JoAnne, “I knew the importance of a color system that was fool proof when decorating a home. Cyndie and I are proud of this patent pending, numerically based selection process that we have invented.

Joanne and Cyndie's work has been featured in national magazines and on HGTV.

"As an interior redesign professional, I have a responsibility to my clients to keep current on trends happening within the industry," said West. "One of the top needs I have found in the Chicago area is for color consultations. People are intimidated by color but are desperate to have it in their homes. This training will help me bring the latest techniques and trends from the color industry to my clients," West stated.

Redesign Doctor specializes in interior redesign, with a focus on color, room makeovers and real estate staging. These trends are featured on HGTV, A&E and even Oprah. "Traditional interior design can take a lot of time and money. The world seems to be interested in more instant gratification decorating, and color can add exactly that. Redesign has gained popularity not only because it brings instant gratification but also because it is a budget-friendly way to decorate. We use the furnishings that homeowners already own and love and complete a room transformation in just a few hours. The result is a room people love with a price tag they can afford," explained West.

### **About Redesign Doctor**

Redesign Doctor is a full service interior redesign firm in Wilmette, Illinois that provides budget-friendly decorating solutions by creatively using the furniture and accessories a homeowner already has to transform interior spaces.

Services include room makeovers, color consultations and real estate staging.

For more information on interior redesign, visit <http://www.redesigndoctor.com>

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If you'd like more information about this topic, please call Anne West at 847-687-5957 or email [anne@redesigndoctor.com](mailto:anne@redesigndoctor.com)