

# Local Experts Present Free Home Seller Seminar

*Learn to Avoid Costly Mistakes When Selling Your Home*

Realtor Maureen Spriggs, mortgage VP Betsy Hanrahan and home staging consultant Anne West will present a free seminar titled "How to Sell in a Buyer's Market," Tuesday, May 12, 7-9pm, Wilmette Public Library, 1242 Wilmette Ave., Wilmette, providing information and strategies to help area home sellers compete successfully in today's real estate market.

The seminar will cover:

- What changing market conditions mean for sellers
- Factors that influence property value
- The importance of pricing properly from the start
- How home staging can provide a competitive edge
- Mortgage programs now available to home buyers
- What it takes for buyers to qualify for a mortgage today
- Buyer incentives that work best
- Costly mistakes to avoid

There is no charge, but seating is limited, so call 847-687-5957 to reserve your place.